

The World Reimagined

Poetic Programme Terms

In these terms "you" means the school signing up to participate in our Poetic Programme and "we" means The World Reimagined Limited (registered number 12501914) whose registered office is at The Clock House, Station Approach, Marlow, Buckinghamshire, England, SL7 1NT.

1. Poetic Programme

The Poetic Programme is a free programme giving you access to our educational resources.

2. Registering interest in the Globe Programme

We are currently running our Globe Programme in the following cities: Birmingham, Brighton, Bristol, Leeds, Liverpool, London, Manchester and Swansea. If you are not within or close to one of these cities, as well as signing up for the Poetic Programme, you can also register interest in our Globe Programme and we will let you know by 30 September 2021 if it's possible to bring it to your city/town.

3. Branding

We will provide you with the World Reimagined brand kit in September 2021 which will include our logos you can use to publicise your involvement in the Poetic Programme. All publicity material you produce must be in accordance with our brand kit.

We will send you a form for you to provide us with your school/college logo and details of your website and social media feeds if you would like us to feature these on our website and platforms. By submitting these details, you agree that we may show them on our website, social media feeds and our online learning programme portal.

4. Online resources

You will be able to access our online learning programme portal from 1 September 2021. These resources will be available to you until at least the end December 2022. Acceptable use terms and any compatibility requirements necessary to access these resources will be notified via the portal. Any resources we make available via the portal are for your use only and may not be shared or distributed outside of your school or college or used for any commercial purposes.

5. Social Media

We will not mention your school/college or organisation on our social media feeds (including Twitter, Facebook and Instagram), without your express permission, until January 2022 as it is important you can share the news of your participation in The World Reimagined with your community in the most appropriate way for you.

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6. Photography/videography

You may upload photos or videos of your participation in the Poetic Programme to the online portal. You must ensure that you obtain permission of any person in such photos or videos: (i) to share your photos or videos with us; and (ii) for us to include them on our website, social media, online portal or within our project publicity.

7. Cancellation

In the unlikely event we have to cancel the Poetic Programme, we will let you know by email to the address you provided in the order form.

8. Ending this agreement

If we become aware that you have materially breached these terms or that an action by you has caused material detriment to us or to the Poetic Programme, we may end our agreement with you by notifying you in writing.